

# JOB DESCRIPTION

## FUNDRAISING & CORPORATE PARTNERSHIPS OFFICER

We are currently recruiting for an outstanding Fundraising and Corporate Partnerships Officer for Safe In Our World. This is an exciting new role and the successful candidate will be responsible for developing and executing the fundraising strategy for the charity and work closely with the Charity Manager to manage existing partnerships for the charity and build out new and strategic partnerships.

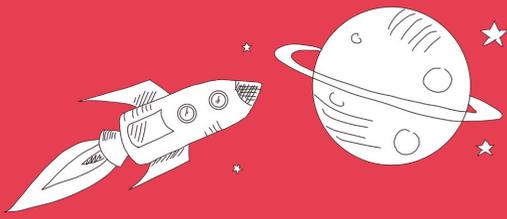
### **ABOUT SAFE IN OUR WORLD**

The main goal of Safe In Our World is to create and foster worldwide mental health awareness within the video game industry and beyond; to eliminate the stigma surrounding mental health, to make it a natural topic of discussion, and to promote the dialogue surrounding mental health so people are not afraid to reach out for help if they need it.

Our website as an engaging and evolving worldwide hub for information, news, features, videos, and support related to all facets of mental health in the video game industry, including hero stories of key figures who have fought their own personal battles with mental illness.

Safe In Our World is mobilising the video game industry in helping to promote the charity and its message, calling upon game developers and publishers to provide extensive mental health support for their employees as well as place brand imagery and links in key locations throughout their consumer-facing outlets.

Safe In Our World is asking the industry to lead by example; to really embrace the subject of mental health in the workplace and commit resources toward training key staff members about mental health issues. Not to be invoked lightly, the Safe In Our World brand should act as a statement of intent by those using it to commit considerable effort and resources toward promoting mental health awareness and outreach in their own organisations and communities, as well as the wider video game industry.



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### ABOUT THE ROLE

As our Fundraising and Corporate Partnerships Officer, you will be responsible for the development and delivery of Safe In Our World's fundraising strategy. You will cultivate new relationships including trust and foundation fundraising, private philanthropy, corporate and community fundraising. You will take responsibility for stewarding donors so as to strengthen their engagement with our work.

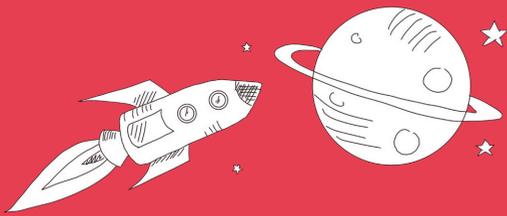
### FUNDRAISING

- Development and implementation of fundraising strategy alongside the Charity Manager
- Lead on the implementation of the fundraising strategy to ensure effective results
- Manage and deliver successful fundraising events, both in person and online
- Utilise new technology to streamline and improve fundraising processes
- Contribute to the development and delivery of the Charities strategy and overall strategic plan



### CORPORATE PARTNERSHIPS

- Identify new income stream opportunities and develop fundraising into new areas of engagement
- Develop and build relationships with key partners, supporters donors and potential funders to maximise opportunities for income generation
- Seek new opportunities to fundraise and to engage with supporters through digital means
- Build and improve supporter journey processes; building new and stewarding existing relationships to identify opportunities for growth
- Build corporate sponsorship pipeline to identify and secure new corporate partnership opportunities



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### ABOUT YOU

If you have significant experience in fundraising and are eager to make a positive difference in your next role, this is a superb opportunity to join our charity and drive our ambitious plans forward. You will be instrumental in helping us reach more of those who need us by growing our income and raising awareness of Safe In Our World.

### You will need:

- A demonstrable track record of success in fundraising (ideally within a third sector organisation)
- Proven experience of developing and managing donor relations
- Excellent analytical, communication, organisational and interpersonal skills, with a strong eye for detail.



### YOU WILL BE:

- Organised, self-motivated and able to manage a large and varied workload
- A creative thinker who champions new ideas and approaches to fundraising
- Excellent at building and cultivating relationships
- Able to recruit, organise and inspire fundraising volunteers
- Understanding of the need to 'pitch-in' and do whatever is necessary, as a member of a small team
- Committed to deliver our vision of a world where video games communities are free from prejudice and stigma and where every player feels safe.

### DESIRABLE:

- A good knowledge of the video game industry
- Experience in gaining grant funding from trusts and foundations