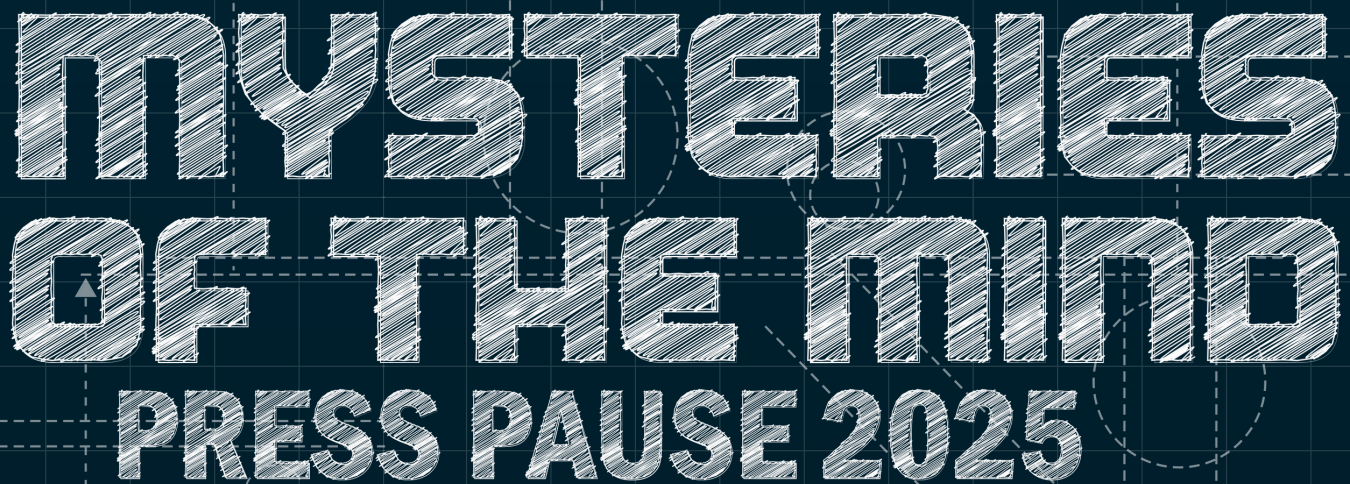


# GUIDEBOOK FOR CREATORS



MYSTERIES  
OF THE MIND  
PRESS PAUSE 2025

# WELCOME

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Welcome, creator, to **Press Pause: Mysteries Of The Mind**. Thank you for your interest in supporting Safe In Our World. We hope this guide will help you get the most out of our campaign.

## WHAT IS MYSTERIES OF THE MIND?

[Press Pause: Mysteries Of The Mind](#) is a **puzzle-based pocket experience**, designed for Press Pause 2025, in support of Safe In Our World, a mental health charity based in the games industry.

The player(s) will investigate a trail of clues, completing six puzzles to mark six years of Safe In Our World, before they piece together the hidden truth.

## WHO ARE SAFE IN OUR WORLD?

Safe In Our World is a mental health charity in games. We provide training, resources and signposting to gamers and devs, and deliver key initiatives to raise awareness and end mental health stigma.

- *We support over 200 #LevelUpMentalHealth partners, reaching over 50,000 game devs and industry members*
- *We amplify stories of mental health from gamers and people who help to make games, helping to break down stigma*
- *We've signposted over half a million people to game-changing mental health resources through the Safe In Our World website*

Download our [Fundraiser Cheat Sheet](#) for talking points you can use to explain who we are to your community.

# THE PREMISE

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**Get ready to unravel a mystery! Safe In Our World are seeking out a hidden truth, which has fractured into pieces and hidden itself within six puzzles, scattered around the team's Safe House.**

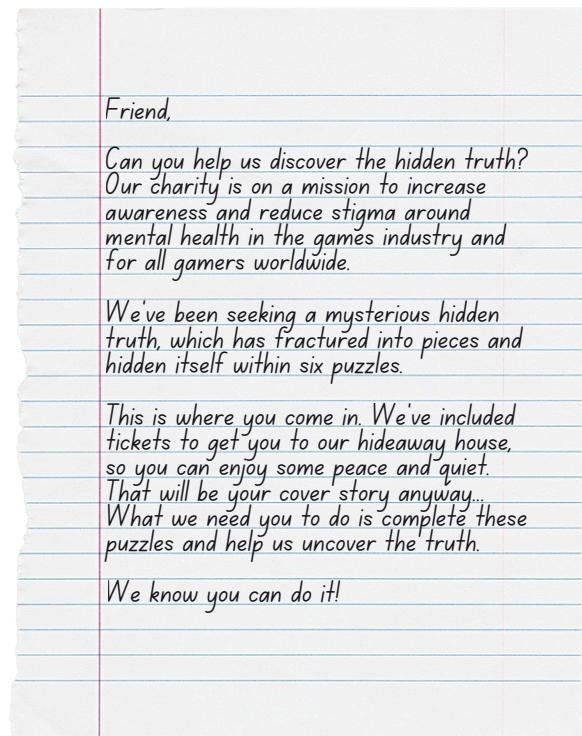
The team has sent you a strange letter (found in the [Investigation Kit](#)) which asks for your help in piecing the truth back together again. You're to head to the Safe House and start your investigation straight away.

The campaign is delivered through our Investigation Kit, which includes instructions, narrative, and puzzles to complete as you unravel the truth.

## **You will need:**

- Access to the internet
- Some way to make notes

*While sound is not a necessity, there are a couple of puzzles that include sound (but these are entirely optional and do not affect your ability to progress). One of our riddles can be played as audio.*



How long it takes you to complete will depend on your experience and skills in completing puzzles and answering riddles. Some of our test players have completed Press Pause in under 30 minutes, while others have taken longer. We'd encourage you to set aside around an hour so you can take your time.

# GETTING STARTED

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**If you're new to fundraising, or new to Tiltify, here's a step-by-step guide to setting up your very own Tiltify campaign page linked to our Press Pause 2025 campaign.**

If you want to fundraise on Tiltify, follow these steps to get started:

1. Visit the Press Pause 2025 campaign page by Safe In Our World
2. From there, create your own fundraiser linked to our campaign
3. Give it a funky name and set a fundraising goal
4. Add your Twitch channel as the feature media
5. (Optional) Add your schedule for streaming to Tiltify
6. Add in any other details and hit Publish when you're ready
7. Share your fundraiser with your community
  - a. Consider tagging us in any social media posts so we can amplify
  - b. Feel free to post about your fundraiser in our [Safer Together](#) Discord

 **Guide to fundraising on Tiltify**





# STREAMING TIPS

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When streaming **Press Pause: Mysteries Of The Mind**, we have a few recommendations to ensure your stream runs smoothly and that you get the most enjoyment out of the game.

## KEY RECOMMENDATIONS FOR YOUR STREAM

- **Make Mysteries Of The Mind part of a bigger stream**
  - Depending on how long you plan to stream for, you may find that you finish early and need to fill time - here are some ideas:
    - Recreate the Safe House in The Sims
    - Dive into Blue Prince for more puzzles
    - Try an escape room simulator
- **Set a clear boundary with chat participation**
  - *Do you want your community to participate/help?*
  - *Would you prefer to figure it out by yourself?*
- **Use Tiltify to create your fundraising page**
  - *This means what you raise will show in our total raised bar*
  - *You can work towards our fundraising milestone incentives*
  - *Tiltify has an overlay feature you can add to your stream*
- **Engage with the narrative of the campaign**
  - *We feel the story element of Press Pause will make for good content*
  - *The narrative adds to the overall experience and theme*
- **Complete puzzles 1 to 4 in any order**
  - *Puzzle 5 has two parts and needs to be done in order*
  - *Puzzle 6 may involve more reading so is best left to the end*

# INCENTIVES

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When fundraising on Tiltify, you can create rewards and incentives for donating to your campaign. We've included a few ideas for how you could encourage donations in creative ways.

## INCENTIVISING DONATIONS

- **Add MILESTONES to your fundraising page**
  - For a certain amount of money raised, you might do the following:
    - Wear a funny hat or paint your face
    - Play a new genre of game you don't usually play
    - Unlock a bonus stream
- **Add REWARDS to your fundraising page**
  - Donors can redeem a reward for £5, £10, etc. which could be:
    - Naming something in-game after them
    - Change the music in your stream
    - Add the donor's name to a physical or digital board
- **Get creative with how you incentivise!** You should aim to create incentives that feel:
  - Comfortable and safe for you
  - Within your budget
  - Aligned with you and your community



# GET IN TOUCH

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We hope this quick guide proves helpful, but if you need any other support or have any questions, you are welcome to reach out to our team or join our Discord.

## CONTACT US

Join the [Safer Together](#) Discord community

- You can share your fundraiser
- You can ask us questions
- You can find other fundraisers

**Reach out to us via email**

hello@safeinourworld.com

**Find us on social media**

- [LinkedIn](#)
- [Bsky](#)
- [Twitter](#)
- [Instagram](#)
- [Facebook](#)